Definite Limits on Incomes And Inheritances

VERSUS

High Per Cent Taxes on Incomes And Inheritances

There is a fundamental difference between the definite limitation of incomes and the more common idea of a high per cent tax on large incomes.

We believe that if the great industrialists and speculators had to pay 99% income tax, they would still struggle to make their one percent net profit bring in the largest sums possible.

Whereas, if all accumulations above a fixed limit are to be turned over to the government for the common good, there will be no further incentive for exploitation of workers and farmers. We believe that only after the elimination of this incentive to exploitation can the buying power of the people be expanded and genuine, permanent relief be secured.

In short, The Five-Day Plan, if made into law, will assure the NEW DEAL the American people now demand.

BUYING POWER FOR THE MASSES!

The machine age demands mass production - or the machine is useless:

Mass production demands mass consumption - or mass production is useless:

Mass consumption demands mass buying power - or mass consumption can not take place:

Hence, buying power in the hands of the masses is the justice the machine age must secure or perish!